

AN INVITATION TO EXHIBIT...

NATIONAL LEAGUE OF POSTMASTERS OF THE U.S. (NLPM)
107th Annual National Convention & Exhibition
JULY 18-20, 2010 – TOWN AND COUNTRY RESORT AND CONVENTION CENTER, SAN DIEGO, CA
www.postmasters.org / www.eponline.com

FOCUS ON THE MARKET

The **U.S. Postal Service is a multi-billion dollar market!** Expect to access 700+ attendees including active/retired **Postmasters, Officers-in-Charge, influential U.S. Postal Service officials plus YOUR invited customers/business associates.** USPS customers, including middle/upper management from industry & government, who purchase mailing-related products, are encouraged to visit the Exhibition.

ABOUT THE SPONSOR...

The LEAGUE is a national spokesperson for 26,000+ postmasters and related professionals. The League encompasses 14,500+ members. It is an independent, nonpartisan professional membership association dedicated to advance the proficiency of personnel in providing postal service promptly, reliably and efficiently to individuals and businesses nationwide. The LEAGUE has a commitment to the welfare of Postmasters, OICs, PMRs and EAS employees continues today, as the LEAGUE represents all its members through alliance with officials of the U.S. Postal Service and members of Congress on Capitol Hill. Membership encompasses all fifty states, Washington, D.C., Puerto Rico, the Virgin Islands, Guam and American Samoa.

NLPM Membership Breakdown – Postmasters-58% / Officer in Charge – 5% / Associate – 7% / Postmaster Relief – 3% / Retired – 27%

NLPM CONFERENCE ATTENDEES EVALUATE RECOMMEND & PURCHASE....

Access Control Systems for Physical/Biological Security * Addressing/Barcode Printers * Apparel/Uniforms/Gloves/Jewelry * Automation Equipment * Belting * Biological Sanitization Equipment * Classification Reform Products/Software * Computer Systems/Svcs * Database/Postal Software * Digital Printing Systems * Direct Mail Marketing * Distribution Services * Encoding/Barcoding Desks * Envelope Sealers/Self Mailers * Facilities Management * Fire & Safety Equipment * Floor Matting * Folding Equipment * Forms Processing Equipment * Fulfillment Services * Furniture Systems * High Speed Laser Printing Systems/Software * Incoming Mail Sorters * Information Systems/Technology * Inkjet Printers * Inserters & Accessories * Insurance for Parcels * International Tracking Systems/Mail Services * Labelers * Lapel Pins * Lettershops * Lockers * Mail Carts/Accessories * Mail Courier Bags * Mail Delivery Systems * Mail Extractors/Openers * Manifest/Shipping Systems * Material Handling * Multi-Sort Mail Center Furniture * Office Supplies * Postage Meters/Machines & Supplies * Postcard Magnet * Presort Services * Promotional Products * Retirement Products/Services * Robotic Systems * Roll Feed Equipment * Scales & Registers * Shipping-Specialty Mailing Boxes * Stamp Affixers * Strapping/Binding Systems * Tabbings Equipment * Trade Publications * Training Software, Programs & Publications * Transportation Services * Tray Sleaving * Tying/Bundling * Vacuum Cleaners/Janitorial Supplies * Vertical Lifts * Warehousing * Web Site Design/Hosting * Wrapping Systems... **PLUS YOUR PRODUCT OR SERVICE!**

INCLUDED WITH EXHIBIT RENTAL FEE

- Business Card ad in *Postmasters Advocate* (Limited availability)
- Product Description in Program/Exhibitor Directory
- Discount on Advertising in the on-site *NLPM Conference Program & Postmasters Advocate*; *NLPM's* official Magazine
- Standard booth equipment: 8' h back drape, 3' h side drape, carpet, ID sign, 6' skirted table, 2 side chairs, wastebasket, perimeter security
- TWO conference registrations per booth (each valued at \$295)
- Sponsorship Opportunities

SHOW HOURS

Install Sun 7/18 7am-11am

Open Sun 7/18 12noon-6pm (Reception 5-6pm)
 Mon 7/19 8am-2pm - Break* - Reopen 4-6pm
 Tues 7/20 8am-2pm

Dismantle Tues 7/20 2pm-6pm**

EXHIBIT FEES

\$800-first booth; \$500-each additional

HOTEL

Town and Country Resort & Convention Center
800/772-8527 - \$139.00 single/double

DECORATOR

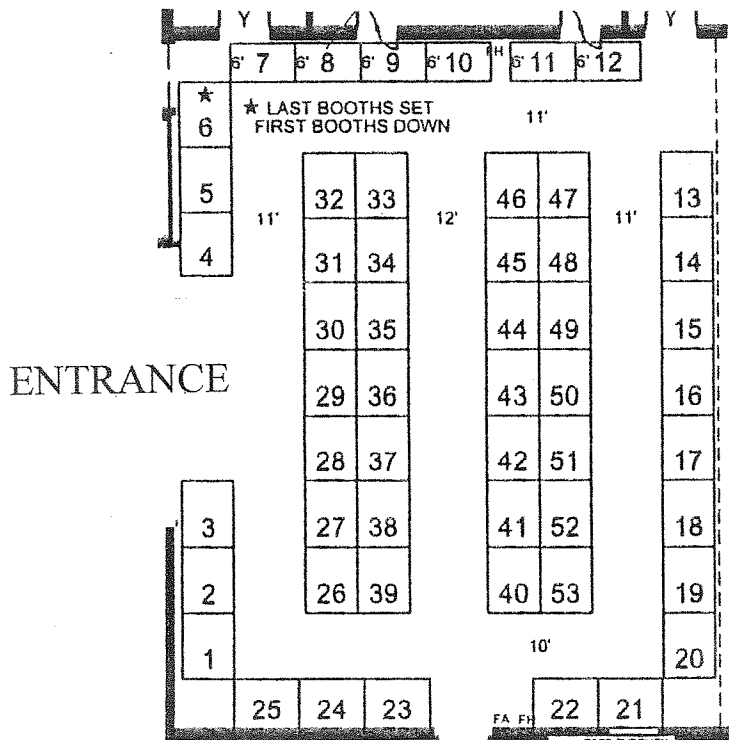
GES Exposition Services
619/498-6332 www.ges.com

* Exhibitors have the option of staffing their display during a break in the official exhibit schedule. Customers/Prospects may be invited to visit the exhibit on a complimentary basis on both Monday, 7/19 and Tues, 7/20.

A SAMPLING OF CURRENT / PRIOR EXHIBITORS:

A Rifkin Co ◊ Ad Mail Business Growth ◊ Adventure Promotions ◊ Adverse Action Counselors ◊ Advertisers Service ◊ Al Purvis ◊ AMERA Natural Hand & Nail Care
 American General Insurance ◊ American Lapel Pins ◊ Americana Enterprises ◊ Armed Forces Benefit Assn ◊ Arvista Enterprises ◊ Atlanta Postal Credit Union
 Auth-Florence Mfg ◊ Baker Mfg ◊ Baron Buckle & Leather Battery Zone ◊ BCOP Federal ◊ Bear Tavern Antique ◊ BeauTies ◊ Blue Cross & Blue Shield Assn ◊ Body Care
 Boise Office Solutions ◊ Bronson Co ◊ Bruce M Goldstein & Assoc ◊ Capitol Lighting & Supply ◊ Caribbean District-Postal Service Carolina Gem ◊ Cedar Vale
 Cendant Govt Empl Travel Opportunities ◊ Chocobella ◊ Clock-Wise ◊ Coastal Training Tech ◊ Color Clothing & Belt ◊ Colorado Tech University Online
 Commerce Publishing ◊ Cross Match Tech ◊ Davis Tool Inc ◊ DeeDee Trading ◊ Diletante "Exclusively Yours" ◊ Don & Velma's Jewelry ◊ Dory Development ◊ Dup-Tek
 Durham & Co ◊ EAP-Federal Occupational Health ◊ Educated Home Buyers ◊ Effective Service Committee ◊ Elk Antler Jewelry ◊ Encore Screen Printing
 Enforcer Fan Systems ◊ Engravable Gifts ◊ Environmental Mgmt ◊ Express Label ◊ Family Heritage Life Insurance ◊ Family Life ◊ Financial Svcs ◊ Fantastic Florals
 Fedsource ◊ Fiber- dome ◊ Fleetwood Video ◊ Florence Mfg ◊ Florine ◊ Fortune 300 Designs ◊ Freedom Coating ◊ Fund Wares ◊ G&J Ideas ◊ GBS Jewelry Sales ◊ GEHA
 Glick Advertising Specialties ◊ Glitter Designs ◊ GPPProducts ◊ Gold Coast Chemical Products ◊ Golden Lynx ◊ Grainger ◊ Govt & Employee Travel Opportunities
 Govt Personnel Mutual ◊ Great North American Stationers ◊ GSA General Products Acquisition Center ◊ Heaton Enterprises ◊ Heritage Communications ◊ Heritage Mktg
 Highlander Logo Products ◊ Imagitas-USPS ◊ IncentOne ◊ Internal Revenue Svc ◊ Intl Elegance ◊ International Mailing Systems ◊ James Butman ◊ JCR Imports/Exports
 Jillson & Roberts ◊ J. Grey & Associates ◊ Josten's ◊ KRAG ◊ Kym's Collectable Komer ◊ LT Walker ◊ Laser's Edge ◊ Lighting Conversions ◊ Lockmasters
 Mais Oui Designs ◊ Maribeths ◊ Mark Enterprises ◊ Market Junction ◊ Marlin Industrial ◊ Medicare Plus ◊ Metropolitan Marking ◊ Mid American Specialties ◊ ML Intl
 Multi Technologies ◊ N. Wasserman & Co ◊ Natl Assn of Retired Federal Employees ◊ Natl Assn of Philatelic Federations ◊ Natl HIV Testing Mobilization Campaign
 Natl Committee for Employment Support for Guard & Reserve ◊ Natl Membership Committee ◊ Natl Retired League of Postmasters ◊ Native Sun Sportswear
 Natural Odyssey Cosmetics & Fashions ◊ NFL Marking ◊ Nilfisk Advance America ◊ North American Mat & Chemical ◊ OC Tanner ◊ Odeon ◊ OfficeMax
 Ohio State Insurance ◊ Olde Westport Spice & Trading ◊ PAC ◊ Pacific West Marketing ◊ Penco Products ◊ PHI Enterprises ◊ Pippin Pecan ◊ Pitney Bowes
 Point Harbour Ltd ◊ Porcelain by Rosalinde ◊ Porelon ◊ Postal People Products ◊ Postal Products Unltd ◊ Postal Stuff LLC ◊ Postmasters Benefit Plan ◊ Precision Rolls
 PTC Custom Jewelry ◊ Quickie Buttons ◊ R&M Corp ◊ RDJ Specialties ◊ Renee's Fashions ◊ Rhomar Indus ◊ Rose Displays ◊ Sandy Novick Custom Signs
 Schwaab Marking/Identity Products ◊ Security Mfg ◊ Selective Service System ◊ Shahaneen ◊ Sher Co ◊ Short Takes ◊ Simple Green ◊ Steel Craft ◊ Strayer University
 Sun State Marking Corp ◊ Super Chamois ◊ Surefoot Corp ◊ Suzanne & Co ◊ T&P Incentives ◊ Talons Financial ◊ Terry Kahle & Lewis ◊ T. Linkugel Retirement Planning
 TiMail ◊ Timeless Toys ◊ Top Ten Fund Raisers ◊ Total Accessorized Lady ◊ Touch of Design ◊ Tristem LLC ◊ U.S. Postal Service ◊ U.S. Postal Service Inspection Service
 U.S. Postal Service-Info Technology ◊ U.S. Postal Service Liberty Cash Card ◊ U.S. Postal Service Licensing Group ◊ U.S. Postal Service ◊ Office of Inspection
 U.S. Postal Service Oregon Branch ◊ U.S. Postal Service Philatelic ◊ U.S. Postal Service ◊ UPS One Systems ◊ U.S. Postal Service -PR Branch
 US Postal Service Mgmt Group ◊ U.S. Stamp & Sign ◊ US Stamp Pins ◊ USPS Retail Marketing ◊ Uncle Al's Pecans ◊ United Industries ◊ Vicon Industries
 Wasserman Uniform ◊ Westvaco-Envelope Div ◊ Wilshire Technologies ◊ Winco Intl ◊ Windy's Stamp Pins ◊ Worldwide Industries

EXHIBIT FLOOR PLAN – SPACES ARE 10' X 8' (Tentative Exhibit Floor Plan-Subject to Fire Marshall Approval)



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NLPM SHOW MANAGEMENT c/o EXHIBIT PROMOTIONS PLUS, INC.
 11620 Vixens Path, Ellicott City, MD 21042-1539
 410/997-0763 301/596-3028 Fax 410/997-0764 nlpm@epponline.com
 www.postmasters.org / www.epponline.com

EXHIBIT APPLICATION AND CONTRACT

**NATIONAL LEAGUE OF POSTMASTERS OF THE UNITED STATES 107TH ANNUAL NATIONAL CONVENTION & EXHIBITION
JULY 18-20, 2010 – TOWN AND COUNTRY RESORT, SAN DIEGO, CA**

FULL EXHIBIT SPACE (10'w x 8'D) + FURNITURE PACKAGE (6' skirted table, 2 side chairs, waste basket)

Exhibit Booth _____ \$800 Additional Exhibit Booth # _____ x \$500 each = \$ _____

Preferred Booth Location: (1) _____ (2) _____ (3) _____ (4) _____ (5) _____

Products/firms that you prefer to be in close proximity:

Products/firms that you prefer NOT to be in close proximity:

Details concerning (1) space assignment, (2) show hours, (3) decorating and (4) shipping will be provided in ample time for advance planning. It is understood that your firm will be afforded an opportunity to approve your assigned booth location.

Product/service description for Complimentary Exhibitor Directory Listing (approximately 40 words)

PROGRAM ADVERTISING (CAMERA-READY COPY DUE: MAY 14, 2010) B/W inside pages only; spot color may be requested.

_____ \$250 Full Page (3-1/2w x 8-1/2h) _____ \$175 Half Page (3-1/2w x 4-1/4h) _____ \$100 Third Page (3-1/2w x 3h)

SPECIAL VALUE - EXHIBIT & PROGRAM ADVERTISING DISCOUNTED PACKAGE

_____ \$975 Exhibit Space+Full Page Ad _____ \$950 Exhibit Space+Half Page Ad _____ \$875 Exhibit Space+Third Page Ad

EXHIBITING TERMS Return application/check payable to Exhibit Promotions Plus, Inc. to: NLPM Show Management, c/o Exhibit Promotions Plus, Inc., 11620 Vixens Path, Ellicott City, MD 21042-1539, 410/997-0763, 301/596-3028, fax 410/997-0764, nlpm@epponline.com.

A \$200 **per booth non-refundable** deposit is due with application or within 2 weeks of invoice date. The balance is due **4/18/2010**. Cancellations received after **4/18/2010** will result in a full forfeiture and/or an obligation to pay the entire rental fee. A cancellation must be received in writing to be valid. An exhibitor agrees that all provisions in the Exhibit Show Rules and Regulations are part of a formal contract for rental of exhibit space.

Company / Organization _____
Address _____
City _____ State _____ Zip _____
Reserved by _____ Title _____ Signature _____
Tel # _____ Fax # _____
E-Mail _____ Website _____

PAYMENT INFORMATION _____ We enclose a non-refundable \$200 deposit per space payable to Exhibit Promotions Plus, Inc. _____ Please bill us.

Method of Payment (Check One) TOTAL PAYMENT: \$ _____ U.S. Funds (amount to be charged)

Check payable to Exhibit Promotions Plus, Inc. VISA MasterCard AMEX

Credit Card # _____ Expiration Date _____

Cardholder Name _____ Signature _____

Cardholder's Address (if different than co's) _____

Cardholder's Telephone # (if different than co's) _____

**RETURN FORM TO: NLPM SHOW MANAGEMENT c/o EXHIBIT PROMOTIONS PLUS, INC.
11620 Vixens Path, Ellicott City, MD 21042-1539 - 410/997-0763 301/596-3028 fax 410/997-0764 nlpm@epponline.com**